



Bridging State Government and
Community

2025 Year in Review

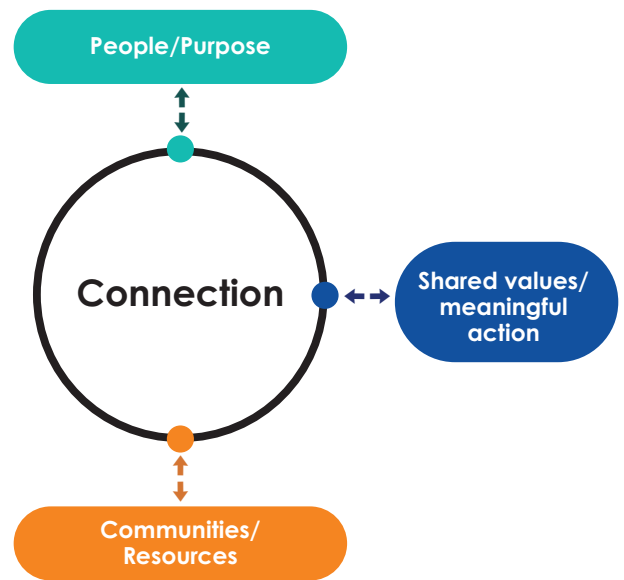
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Message from Acting Executive Director

As we reflect on the past year, one word rises above the others: connection. Connection between people and purpose, between communities and resources, between shared values and meaningful action.

As California's leading entity dedicated to bridging state government and community, the **Office of Community Partnerships and Strategic Communications** strengthened trust and collaboration across the state. We met people where they were and listened carefully. We convened community leaders and partnerships were formed. We mobilized hundreds of trusted organizations, and critical resources and reliable information were shared.



Through this work we've learned that when we are connected, we are stronger, more resilient and better equipped to create lasting change.

Thank you for being part of this shared work.

Aubrie Fong
Acting Executive Director,
Office of Community Partnerships and
Strategic Communications

Strengthening Networks Across California

Cultivating meaningful connections to help reach, serve and support California communities



Connecting California

Through regional convenings, hundreds of community-based organizations along with state agencies, educators, elected officials, philanthropy partners and community members gathered in cities across the state to inspire collaboration, strengthen regional networks, expand access to state resources and provide insights.

A Community of Learning

Statewide Briefing

Hundreds of partners participated in 10 briefings to receive updates, learn about resources and strengthen collaboration. Nearly 40 topics were covered, including financial wellness, youth behavioral health, CalKIDS and climate action.

State Agency Work Group

Representatives from more than 100 state agencies and departments met monthly to strengthen relationships, build shared knowledge and collaborate on California's most pressing issues.



8
California Connects
Regional Convenings



944
participants



621
organizations



64
ethnic and community
media outlets



1,080
new regional partner
connections

Community Connections

More than 100 participants representing 86 organizations discovered California's Department of Finances Demographic hub, an interactive portal for exploring, sharing and visualizing data.

Census Data Trainings

In partnership with the US Census Bureau, more than 1,000 attendees learned how to use Census data for grant writing and insight on education, age and poverty data.



Building Stronger Communities

Investing in community-based organizations to build capacity and help communities become more resilient.



Trusted Messenger Network

Through authentic conversations, trusted messengers raise awareness, mobilize public support and provide valuable insights that inform outreach strategies.

Through this network of diverse organizations, we deliver critical state information and resources to historically underserved communities across California.

195

community-based organizations

15

community foundations through a partnership with League of California Community Foundations

\$38,329,946

invested in community-based organizations

1,307,448

Californians engaged with actionable information and resources

89%

of the most disproportionately impacted communities reached

56

languages used in outreach to increase access to diverse communities

50,062

materials downloaded to support outreach efforts

Providing Access to Critical Information

Utilizing data-informed outreach and producing culturally responsive materials to create a more informed and equitable California.

CalKIDS Scholarships Claimed

For 6 weeks, OCPSC led a community engagement pilot in Sacramento County to increase the number of CalKIDS scholarships claimed and expand awareness. The success of the pilot led to a statewide initiative utilizing trusted messengers to enroll students in the program in 2026.

OCPSC has demonstrated that when government invests in trusted community relationships, state programs move further, faster and more equitably, turning state priorities into real results.

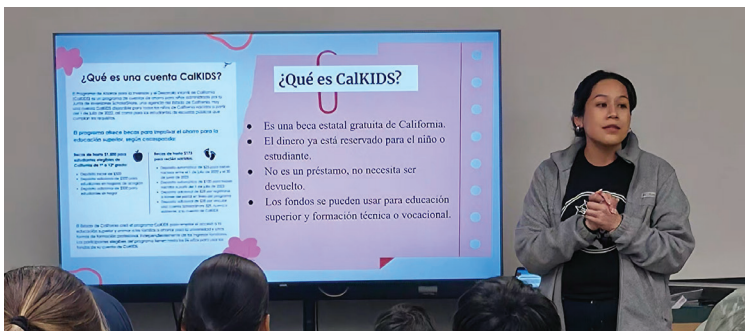
738 scholarships claimed totaling over \$264,000.

16 community-based organizations trained to provide resources to community members

10 training sessions for nearly 150 staff members at partner organizations

69 materials created in 9 languages

25 community and school-based events attended, reaching more than 2,200 families



Californians were connected to vital information and resources through OCPSC-led community engagement and ethnic media outreach.

State resources and programs included in outreach:

- CalKIDS
- Cal HeatScore
- CalAssist Mortgage Relief Program
- California Community Resource Guide
- California Office of the Surgeon General Statewide Health Initiatives
- California Office of Traffic Safety Programs
- Climate Action Counts
- Engaged California
- Extreme Heat
- Financial Wellness
- Individual Taxpayer Identification Numbers
- LA Wildfires
- Neighbor-to-Neighbor Program
- Save Our Water
- Youth Behavioral Health



The Office of Community Partnerships and Strategic Communications bridges community engagement and state government by ensuring vital state information, programs, and resources reach all Californians.



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